

STUDY PROGRAMME

Faculty:
Study programme:
Profile:
Cycle:
Mode of studies:
Number of specialisations:
The starting date:

Faculty of Management, UL
Business Management II
General Academic
2nd-cycle studies
Full-time
-
2026

Year	Semester	Course	Details of the course										Form of completion	ECTS	
			CODE	Number of hours					Total						
				Type-1 Lecture	Type-2 Lecture	Type-3 Lecture	Tutorial	Workshop							
			WT1	WT2	WT3	C	WR	SY	SM	PO	L				
I	1	Business Research		25								25	Assessment	2	
	1	Business Simulation							25			25	Assessment	4	
	1	Complexity Management						25				25	Exam	4	
	1	Grounded Theory in Business		25								25	Assessment	2	
	1	Human Side of the Company		14				18				32	Exam	4	
	1	Market and Competition				25						25	Assessment	4	
	1	Value Analysis			15			20				35	Assessment	5	
	1	Elective Lecture (Humanistic)				30						30	Assessment	5	
		total after the 1st semester:									hours: 222	ECTS: 30			
I	2	AI in Business		14				18				32	Assessment	4	
	2	Business Culture and Ethics			15			20				35	Exam	5	
	2	Business Simulation							25			25	Assessment	4	
	2	Business System Design						25				25	Assessment	4	
	2	Cost Accounting			15			20				35	Exam	5	
	2	Customer Equity				25						25	Assessment	4	
	2	Master Seminar							6			6	Assessment	1	
	2	Lecture in a Foreign Language			25							25	Assessment	3	
		total after the 2nd semester:									hours: 208	ECTS: 30			
II	3	The ESG Business Context		20			20					40	Exam	4	
	3	Internship									450	Assessment	18		
	3	Master Seminar							25			25	Assessment	8	
	3	Lecture in a Foreign Language			25							25	Exam	3	
		total after the 3rd semester:									hours: 540	ECTS: 33			
II	4	Business Cases		20			20					40	Assessment	4	
	4	Business Reality Perception		25								25	Assessment	2	
	4	Master Seminar							25			25	Exam	12	
	4	Elective Course External		15			15					30	Assessment	3	
	4	Elective Course Internal		30			30					60	Assessment	6	
		total after the 4th semester:									hours: 180	ECTS: 27			
											hours: 1150	ECTS: 120			
Elective Course Internal															
II	4	Organisational Architecture		30			30					60	Assessment	6	
	4	Public Governance		30			30					60	Assessment	6	

Courses that are run either on-site or online.