

Questions for bachelor examination

Field of study: Business Management

1. Nature of management
2. Conflict management - compromise and collaboration
3. The role and use of space in management
4. Information systems and AI for business
5. Business actions for cybersecurity
6. Data visualization in business
7. Implementation of "learning how to learn" concept
8. Knowledge visualization - role and methods
9. Relationships between personal space and organization space
10. Application of a notion: "to manage oneself"
11. Knowledge management - theory and practice
12. Concept of a business - essence and application
13. Rationale for business growth and business development
14. A possibility of business without money
15. Relationship between accounting and finance
16. Financial and operational perspectives in business
17. A logic behind a triad: balance sheet - cash flow statement - income statement
18. Forms of business for the 21st century
19. A role and functions of market in the business world
20. Building blocks that constitute a business
21. Relevance of intellectual models in personal learning
22. The role and practical use of simple rules in learning
23. Job satisfaction and its measures
24. Application of AI for job enhancement
25. An individual's and team's mutual adjustment mechanisms
26. Product as a vehicle for service
27. Nature of business boundaries
28. Time horizons in business
29. Cost of capital and capital structure
30. Business capabilities and sources of capital
31. Role of capital and money in business
32. Paths to high performance teams
33. Selection criteria for organization interventions
34. Talent management in organizations
35. The scope of strategic management accounting
36. Relevance of cost and expenditure for business manager
37. Managerial accounting as an indicator for decision makers
38. Market as an imperative force in business
39. Creation, delivery and capture of marketing instruments value
40. Impact of information technologies on marketing programs

41. Risk in business, sources and counteractions
42. Value creation and measures of business value
43. Metaphorical inspirations for organization theory
44. An organization domain concept - implications for management actions
45. A logic behind a triad of elements: organizations-systems-boundaries
46. The cascades of Balanced Scorecards
47. Dashboards and other forms of visualization
48. Business intelligence and data management