

Detailed information about seminar		
<b>Course name:</b>	Competitive market behaviour	
	<b>Cycle of studies:</b>	<b>Study type:</b>
	II cycle	Full-time
<b>Study Programme name:</b>	Business Management	
<b>Specialisation:</b>		
<b>Promotor:</b>	Dr Beata Banachowicz	
<b>Seminar description:</b>		
<p>This seminar has been designed for the students who want to explore management in its complexity of the business world that we are a part of. Students shall use the known constructions or models to describe and research the complex nature of managing the business organizations.</p> <p>Students shall be exploring real-world competition cases, in terms of competitive strategies as well as the issues of the imperfectly competitive markets, focusing on interactions among company behaviour, market structure and market outcomes.</p> <p>The papers may represent a theoretical or empirical attitude. In each case, the paper has to be addresses to the real – life business organizations – we do not create theory, we may only use theory to build a message (the message does not have to be empirically tested).</p>		
<b>Prerequisites</b>		<b>Enrolment limit:</b>
Exclusively for the students of the second level of study in Business Management		6-12
<b>Additional edueffects, in terms of:</b>		<b>Edueffects code</b>
Knowledge	Has a deepened knowledge about the nature of social science including management, and a relation of management to other disciplines of social science	O8B_W06
	Has a deepened knowledge about the relations between business organizations and their environment as well as relations among the elements of organization as a system	O8B_W10
Skills	Has an ability to interpret social (cultural, political, legal, economic) phenomena in terms of management problems	O8B_U01
	Has an ability to use general knowledge in social science for analysis of management phenomena	O8B_U02
	Has an ability to attach casual relations in social sphere to management issues	O8B_U03
	Has an ability to analyse specific problems in management combined with an ability to propose methods and techniques related to these problems	O8B_U07
	Is actively practicing a life time learning principle	O8B_U08
	Has a practical skill of producing business reports in the English language with references to a broader knowledge background	O8B_U09

Attitudes	Practices, explores, and develops the issues of a learning how to learn in a life time horizon	O8B_K01
	Prioritizes task or activities in a series of them, can do it and propose for a group activity	O8B_K03
	Is oriented on the application of research and descriptive tools	O8B_K06
<b>Detailed description of the seminar:</b>		
<b>Course content:</b>		<b>Contact hours</b>
<ol style="list-style-type: none"> <li>1. Introduction to master thesis activity</li> <li>2. Rules and principles for the seminar</li> <li>3. Design of the master thesis (paper)</li> <li>4. Research problem, methods and techniques</li> <li>5. Structure, practical issues and time schedule</li> <li>6. Summer job description (requirements)</li> <li>7. Reading and discussing the first Chapter: Knowledge fundament.</li> <li>8. Presentations and discussing progress in writing the second Chapter: Methods and techniques applied</li> <li>9. Presentations and discussing section: Research field and objects</li> <li>10. Presentations and discussing section: Justification for the choice of the research tools</li> <li>11. Planning, discussing and writing section: Research plan and schedule</li> <li>12. Writing, presenting and discussing the third Chapter: Research results and conclusions.</li> <li>13. Combining Chapters and sections into a coherent whole</li> <li>14. Presentation and discussing progress in the thesis as a coherent whole</li> <li>15. Corrections to the final version of the thesis</li> <li>16. Comparing the content of the thesis to the formal requirements</li> <li>17. Discussing and learning the principle of the paper's defence</li> </ol>		59
<b>Literature:</b>		
As provided by the professor and as discussed with the professor		
<b>Assessment methods and criteria:</b>		
<p>5 (90-100 points)</p> <p>4 (75-89 points)</p> <p>3 (60-74 points)</p> <p>2 (0-59 points)</p>		
<b>2nd semester</b>		
Class attendance qualifies for passing (pass)		
For the 3 <sup>rd</sup> and 4 <sup>th</sup> semester grade scaling as in grade calculation method		
<b>3rd semester</b>		
A draft version of a complete thesis (paper) with a following breakdown:		

<b>Chapter</b>	<b>%</b>
First Chapter	70 points
Second Chapter	20 points
Third Chapter	10 points
<b>Total</b>	<b>100 points</b>

#### **4th semester**

Final draft version at the beginning of the semester – 100 points

Final draft version by June 1st – 80 points

Final draft version after June 1st – 50 points

Final paper quality of the content (added or subtracted to the above) – up to 50 points