

Course syllabus			
Course name:		Business Ethics and CSR	
Study Programme group:		Cycle of studies:	Study type:
		II cycle (master)	Full-time / Part-time
Study Programme name:		Management / Logistics	
Specialisation:		General course	
Electivity:		Obligatory course	
Course code:	Year of studies:	Semester:	Language of instruction:
	I / II	II / III	English
A. Course description:			
<p>The course covers the following subjects and issues: meaning and the role of ethics in the society and economy. The course will address issue of morality and how it is justified by different theoretical concepts. Attention is paid to the typical problems of moral nature that occurs in organizations and ways to prevent these problems and their consequences. The second part of the course is dedicated to understanding the strategic nature of corporate social responsibility.</p>			
B. Prerequisites			
<p>Basics in: economics, management and marketing. The maximum number of student: Lecture = 30 students</p>			
C. Learning outcomes:			Learning outcome code for the Study Programme
Knowledge	<ul style="list-style-type: none"> Understands the relationship between philosophy (ethics) and management 		08Z-2P_W01
	<ul style="list-style-type: none"> Defines and characterizes the relationship between organizations with their environment. Can explain the importance of moral norms in establishing and executing the cooperation between the organization and its stakeholders 		08Z-2P_W03
	<ul style="list-style-type: none"> Understands the importance of morality to the life of 		08Z-2P_W05

	the individual and society, and also explains the relationship between systems of morality and values and organizational culture	
	<ul style="list-style-type: none"> Critically interprets the importance of standards and rules that constitute the relationships within an organization, explains their impact on the behavior of people and on building of internal cohesion of an organization 	08Z-2P_W06
	<ul style="list-style-type: none"> 	
Skills	<ul style="list-style-type: none"> Identifies, analyzes and critically adapts different normative systems and selected standards and rules (with particular emphasis on professional and ethical standards). Can use them to propose specific solutions for organizational problems. 	08Z-2P_U05
	<ul style="list-style-type: none"> Constructs/proposes solutions for selected organizational problems of moral nature. 	08Z-2P_U06
	<ul style="list-style-type: none"> Creates an essay in a skillful manner referring to the theory and uses proper sources of knowledge. Prepares justification for a case study. Can provide a critical arguments using appropriate and precise vocabulary typical for ethics and management. 	08Z-2P_U08
	<ul style="list-style-type: none"> 	
	<ul style="list-style-type: none"> 	
Attitudes	<ul style="list-style-type: none"> Identifies, analyzes and resolves moral dilemmas of working in the profession, understands the importance of moral standards in human relations, organizational life and relationships with the environment of an organization 	08Z-2P_K04
	<ul style="list-style-type: none"> 	
	<ul style="list-style-type: none"> 	
	<ul style="list-style-type: none"> 	
D. Course content:		Contact hours
Class type: Lecture, first semester		
Basic concepts of ethics and morality. The importance and the role of ethics in the society and economy. Ways to justify morality by the various theoretical concepts.		

Common problems of moral nature that occur in organizations and how to prevent these problems and their consequences.																			
Tools to build "ethical infrastructure" in the organization including codes and standards.																			
Legal regulations relating to issues such as a conflict of interest, corruption, etc.																			
Class type: Lecture, second semester																			
Understanding corporate social responsibility as a part of strategic thinking. Planning and implementing corporate social responsibility programs in the shape of strategy (mission/vision/strategic analysis/setting goals/programming/realisation/evaluation).																			
Stakeholders management. Understanding stakeholders needs and preparing stakeholders analysis. Developing corporate social responsibility programme (case studies). Social policy of an enterprise – external and internal aspects.																			
Initiatives and standards supporting corporate social responsibility. Social reporting (GRI guidelines).																			
Repetition of material and preparing to pass																			
E. Assessment methods and criteria:																			
Grading policy																			
The grades scheme and points are presented in the following table for both semester:																			
<table border="1"> <thead> <tr> <th>Grades</th> <th>Points</th> </tr> </thead> <tbody> <tr> <td>5</td> <td>51 – 60</td> </tr> <tr> <td>4+ (4,5)</td> <td>47,5 – 50</td> </tr> <tr> <td>4</td> <td>41 – 50</td> </tr> <tr> <td>3+ (3,5)</td> <td>37,5 – 40</td> </tr> <tr> <td>3</td> <td>31 – 40</td> </tr> <tr> <td>2</td> <td>21 – 30</td> </tr> <tr> <td>1</td> <td>11 – 20</td> </tr> <tr> <td>0</td> <td>0 – 10</td> </tr> </tbody> </table>		Grades	Points	5	51 – 60	4+ (4,5)	47,5 – 50	4	41 – 50	3+ (3,5)	37,5 – 40	3	31 – 40	2	21 – 30	1	11 – 20	0	0 – 10
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Maximum amount of points equals 60.																			
The students who failed the course (the grade: 2) will be asked to correct or repeat her/his work that did not reach the level of 50% of assigned points (but that does not change the level of gained points) or will receive the grade 2.																			
A score below 20 points means that the student failed to participate in the course and thus may not be classified.																			
Points are assigned to certain combination of following elements; exemplary division of points:																			
<ol style="list-style-type: none"> 1. Presence (10 points); 2. Tasks and exercises during the classes (20 points); 3. Homeworks (20 points); 4. Final 'Test & Tasks' (10 points); 5. Timeliness (100% / 50 % / 0%) * 																			
Every element of classes has its own minimum level of points and thus conditions of passing/work acceptance – 50% of possible level of points assigned to certain task.																			
Students collect their points in the first attempt for the every element of classes. When the quality of work is below the required level (50% of assigned points) student is obliged to correct or repeat																			

her/his work but **that does not change the level of gained points.**

*** Timeliness**

Timeliness is a key issue in everyday activities of every man specially manager and corporate staff. Our assignments could not be accepted or even has no value if not done in time. Every student should be able to fulfil her/his task on the appropriate level of quality and with respect to time limitations.

The impact of timeliness on final points of every task is as follows:

100% of points when done in time;

50% of points when done in next term (e.g. next day or week);

0% of points when done later.

F. Teaching methods:

- Lectures, workshops, presentations, films, debates and discussions, tasks and exercises during the classes, group work on case studies, homeworks, final 'Test and tasks'

G. Literature:

Obligatory readings:

The list of required readings will be presented in the beginning of the semester.

Students will get references to different sources of literature, for example:

- Visser W., Matten D., Pohl M., Polhurst N., The A to Z of Corporate Social Responsibility. John Wiley & Sons, Inc., USA 2007.
- Crane A., Matten D. 'Business ethics'. Oxford University Press 2007.
- Guidance on Social Responsibility ISO 26000.
- Articles from dedicated Journals
- Case studies
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Supplemental readings:

- EU communications and papers on CSR.
- Research papers from ICCSR.
- Websites on Corporate Social Responsibility
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H. Supplementary information: